

2025

SPONSORSHIP OPPORTUNITIES

- Blue and Gold Gala
- Annual Meeting
- Walk-A-Thon

*Continuing the
100 year
celebration!*



WVCA Wyoming Valley Children's Association



A CENTURY OF SUCCESS - A FUTURE OF HOPE

Blue & Gold Gala & Online Silent Auction

\$10,000 Platinum Sponsor

- Prime corporate logo positioning in all event media, online materials, and press releases
- Prime logo position on WVCA's online auction platform and at our Gala
- Full page (5.5" x 8.5") color ad in online ad book with a reach of over 400 individuals
- Company logo and link on WVCA's social media and website
- Prime positioning of logo featured on online and traditional event marketing
- Logo and link to website featured in the WVCA Spring Newsletter
- Tickets for six (6) individuals to attend the Gala (value \$175 each)

\$5,000 Golden Sponsor

- Inclusion in the event press release and media as appropriate
- Logo featured prominently on WVCA's online auction platform and at our Gala
- Large company logo featured on WVCA's social media and website
- Full page (5.5"x8.5") color ad in online ad book with a reach of over 400 individuals
- Large company logo featured in the WVCA Spring Newsletter
- Tickets for four (4) individuals to attend the Gala (value of \$175 each)

\$2,000 Sapphire Sponsor

- Full page (5.5"x8.5") color ad in online ad book
- Company logo featured on WVCA's online auction platform
- Company logo included on WVCA's website and social media
- Logo featured in the WVCA Spring Newsletter
- Tickets for two (2) individuals to attend the Gala (value \$175 each)

Online Ad Book

- \$1,000 - Full page ad (5.5" x 8.5")
- \$750 - Half page ad (5.5" x 4.25")
- \$500 - Quarter page ad (2.2" x 4.25")
- \$250 - One-line supporter listing in program

Please email your ad and company logo to cmeluskey@wvcakids.org by March 7, 2025.
Ads must be in either PDF, JPEG or PNG
formats.

Annual Meeting

\$5,000 Presenting Sponsor

(Premier Sponsorship Option - Only 1 Available)

- Prime company logo positioning on all event marketing and website/social media
- Opportunity to address attendees at the annual luncheon
- Opportunity to provide marketing materials at the annual luncheon
- Company logo on all event invitations
- Company logo on WVCA social media/website with link to website
- Logo featured in the WVCA newsletter
- Tickets for ten (10) attendees at the luncheon

\$2,500 Platinum Sponsor

- Company logo featured on all event marketing and website/social media
- Company logo on all event invitations
- Company logo on WVCA social media/website with link to website
- Logo featured in the WVCA newsletter
- Tickets for eight (8) attendees at the luncheon

\$1,000 Gold Sponsor

- Company logo featured on all event marketing and website/social media
- Line supporter listing on WVCA social media/website
- Tickets for six (6) attendees at the luncheon

\$500 Silver Sponsor

- Company logo featured on all marketing and website/social media
- Line supporter listing on WVCA social media/website
- Tickets for four (4) attendees at the luncheon

\$250 Bronze Sponsor

- Line supporter listing on WVCA social media/website
- Tickets for two (2) attendees at the luncheon

33rd Annual "Do It For The Kids" Walk-a-Thon

\$5,000 Presenting Sponsor

- Prime company logo positioning on all event banners, signs, marketing, website/social media, and t-shirts
- WVCA website will feature logo with a link to your website
- One WVCA social media sponsorship highlight advertisement
- Large company logo featured in WVCA Fall Newsletter
- Tickets for twenty-five (25) individual walkers for the day of the event

\$2,500 Platinum Sponsor

- Large company logo featured on all event banners, signs, marketing, website/social media, and t-shirts
- WVCA website will feature logo with a link to your website
- Company logo featured in WVCA Fall Newsletter
- Tickets for fifteen (15) individual walkers for the day of the event

\$1,000 Gold Sponsor

- Company logo featured on all event banners, signs, and t-shirts
- Line supporter listing on WVCA social media/website
- Mention in WVCA Fall Newsletter
- Tickets for eight (8) individual walkers for the day of the event

\$500 Silver Sponsor

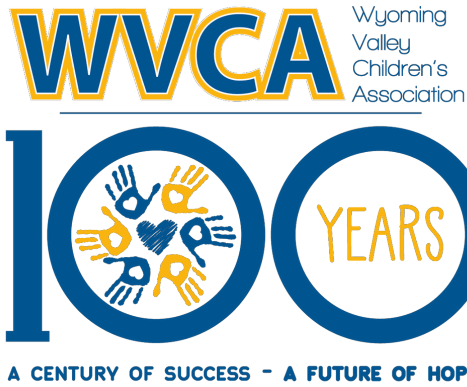
- Company logo featured on event signs and t-shirts
- Line supporter listing on WVCA social media/website
- Tickets for six (6) individual walkers for the day of the event

\$250 Bronze Sponsor

- Company logo featured on event t-shirts
- Tickets for four (4) individual walkers for the day of the event

In-Kind Donation / Raffle Basket

- If you would like to donate an item, basket and/or service to our raffle, it would be greatly appreciated. All in-kind donations are tax-deductible as allowable by law.



2025 WVCA Sponsorship Form

Sponsor Name: _____
(As you would like to be mentioned in advertising materials)

Contact Name: _____

Address: _____

Phone Number: _____ **Email:** _____

Sponsorship Event(s): **Blue and Gold Gala** **Walk-A-Thon** **Annual Meeting**
(circle)

Sponsorship Level(s): _____

Amount Enclosed: _____
(Make checks payable to WVCA)

Please return this completed form along with your payment to:
Wyoming Valley Children's Association
1133 Wyoming Avenue
Forty Fort, PA 18704

Please contact Christine Meluskey regarding your logo and sponsorship benefits at cmeluskey@wvcakids.org or 570-714-1246.

CONTACT

📍 1133 Wyoming Ave
Forty Fort, PA 18704

☎ 570-714-1246

✉ info@wvcakids.org



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